pierre cardin
BIOGRAPHY
French, but born in San Biagio di Callalta (Venice), the 2nd of July 1922, Pierre Cardin was educated in central France.

1945 Pierre Cardin arrived in Paris. He worked for Paquin and then Schiaparelli. He met Jean Cocteau and Christian Berard, with whom he designed masks and costumes for films such as "La Belle et la Bête" (The Beauty and the Beast).

1946 **February**: Pierre Cardin left to work for Christian Dior who had just opened his own business.

1950 Pierre Cardin founded his own company, in the 10 rue Richepanse, and started designing masks and costumes for the theatre.

1953 Pierre Cardin presented his first ladies' collection.

1954 The bubble dress was a huge success the world over. A first boutique, "Eve" opened at 118, rue du Faubourg Saint-Honoré - Paris 8è

1957 The opening of a second boutique "Adam" for men.

Already thinking of a menswear line, Pierre Cardin started to make colorful men's ties and printed shirts.

**First trip to Japan.**

Pierre Cardin was made an honorary professor of the Bunka Fukosa design college where he gave lessons on the three-dimensional cut for one month.
1958  **September**: Pierre Cardin received the "Young Designers" award in Boston, U.S.A.

1959  Pierre Cardin presented his first ready-to-wear collection for women at the Printemps department store in Paris.


1961  Creation of the men's ready-to-wear department plus accessories.

1962  Founding of the Pierre Cardin Prize in Japan, awarded by the Bunka Fukosa school to the best designer of the year.

1963  Creation of the women's ready-to-wear department.

1966  Awarded the "Golden Spinning Wheel" - "Le Rouet d'Or" by the town of Krefeld, Germany.
      First children's collection presented by all the triplets in Paris.
      Pierre Cardin opened a menswear boutique and studio in a six-floored building, at 59 rue du Faubourg Saint-Honoré.

1968  Opening of the children's boutique at 8, rue du Faubourg Saint-Honoré.
      First license contract outside fashion: porcelain crockery.

1973  Pierre Cardin received the "Basilica Palladiana", a prize given every year to a successful venetian.

1974  Pierre Cardin received the "EUR", which is an Italian oscar award, given for his varied activities in the world of show-business.


1976  Another boutique 72, rue du Faubourg Saint-Honoré - Paris 8ème.

         Awarded the Italian decoration of "Commander of the Order of Merit".

1977  Pierre Cardin received the Gold Thimble of French Haute-Couture made by Cartier; it rewarded the most creative collection of the season.

         October 18 : Opening of the Gallery "Evolution", 118 rue du Faubourg Saint-
         Honoré - Paris.

         Pierre Cardin presented his first collection of haute couture furniture,
         "Utilitarian Sculptures".

         November 25 : Opening of the Maxim’s Boutique, 76 rue du Faubourg Saint-
         Honoré Paris - selling products made under the Maxim’s trademark.
1978
Awarded the certificate "Prestige Tourism" for those who contribute to the development of French tourism.
Opening of two boutiques "Maxim's Homme de la Nuit" at 82 rue du Faubourg Saint-Honoré and 5 rue Royale - Paris.

December : First trip to China.

1979
January : For the second time awarded the Gold Thimble of French Haute-Couture for his Spring/Summer collection.
March : Fashion shows held in Beijing and Shanghai.
October : Opening of the Maxim's Flower boutique, Rue de Duras - Paris.

8ème.

1980
January : Opening of the Maxim's fruit shop, rue de Duras - Paris
Opening of ladies dressing rooms at the Hôtel de Clermont-Tonnerre,
14 Place François 1er in Paris.

October : In New York, Pierre Cardin celebrated thirty years of design at the Metropolitan Museum and opened a new office building - 53 East 57th Street.
December : In Belgium, Pierre Cardin opened an art gallery 47, boulevard de Waterloo - Brussels.

In Sofia, Bulgaria, the opening of two new boutiques.
1981

**March**: For the launching of Maxim's in Germany, Pierre Cardin gave a dinner at the French Ambassador's Residence in Bonn where he presented his dinner suits and ladies evening wear under the Maxim's de Paris label.

**May**: The Maxim's Restaurant: on the 4th Pierre Cardin took control and ownership of the famous restaurant at 3 rue Royale – Paris.

**July**: Launching of a new perfume called "Choc" for women.

**September**: At Maxim's, a dinner to launch the new line for men, called Maxim's.

**October**: Travels through South America: Brasil, Argentina, Mexico.

The Autumn Salon at the Grand Palais museum in Paris presented a 30 years retrospective of design by Pierre Cardin.

The launching of Espace Baths.

The launching of car seat covers for the Renault 9.

**November**: Trip to China for the opening of the Pierre Cardin show-room in the Sky Temple gardens in Beijing, close to the Marco Polo Center

**December**: Launching of a jewelry collection called "Gold and Diamonds" at the Hotel Clermont-Tonnerre.

Opening of the Maxim's Boutique in Roma, Italy

At the Maxim's in Paris, a gala dinner for Mrs. Kiri te Kanawa.

1982

**March**: Opening of the Maxim's Restaurant in Brussels on the main square.

**April**: Japan: The Sogetsu Kakain Museum, presented a general 30 years retrospective of Pierre Cardin design.

**May**: Spain: a showroom opened in Barcelona to exhibit Pierre Cardin and Maxim's products.

**July**: Pierre Cardin was awarded his third Gold Thimble of the French Haute- Couture.

**September**: Maxim's champagne was launched.

Pierre Cardin was made Knight of the wine "Ordre des Côteaux de Champagne".
1982

**October**: Launching of a knitting-wool line with the Pierre Cardin label.

**December**: New-York: at the Metropolitan Museum, an exhibition was held, on the style of the French 1890's "La Belle Epoque" with a dinner in Maxim's stylish restored decor.

On the 21st, signing of a contract for Maxim's in Beijing in the presence of Chinese officials.

Maxim's Flower boutique moved to 7, rue Royale.

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1983

**January**: Minim's restaurant opened at 76 rue du Faubourg Saint-Honoré - Paris

**February**: Pierre Cardin was decorated as Knight des Arts et des Lettres.

**March**: First trip to Moscow

**April**: Pierre Cardin was made Knight of the Legion of Honour.

**September**: Hungary: opening of a Pierre Cardin boutique in Budapest

China: a Maxim's restaurant opened in Beijing

**December**: a Maxim's restaurant opened in Rio de Janeiro in Brazil.

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1984

**January**: Pierre Cardin opened a boutique in London.

July: Minim's restaurant opened in Beijing completed with a bakery.

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1985

**January**: Launching of a line of Pierre Cardin dolls.

**March**: German company Hutschenteuther began a line of Maxim's porcelain.

Ascot Brun, Milano, Pierre Cardin received the prize for the most creative man.

**April**: Maxim's Perfume for ladies was launched.

**May**: Pierre Cardin was named Commander of the Order of Merit by the President of the French Republic.

Pierre Cardin in China for fashion shows.
1985

**September**: Maxim's restaurant opened in New-York.
At the Paris Opera, Pierre Cardin was awarded the Fashion Oscar.

**November**: Pierre Cardin was awarded the Golden Orchid for Maxim's.

1986

**February**: Maxim's Hotel opened in Palm Spring, California - the first in the American chain opened by Pratt.

**April**: Contract signed with Russia for local manufacture of ladies, men's and children's ready-to-wear and the opening of a 10,000 m² showroom in 1987.

**May**: Launching of the yacht Maxim's des Mers, with her maiden voyage to New-York for the Statue of Liberty celebrations.


1987

**May**: Inauguration of the second floor bar in the Maxim's restaurant, Paris.

**December**: Opening of the Residence Maxim's Hotel in New-York on Fifth Avenue and 55th street.

1988

**January**: The Haute Couture moved to the Hotel Clermont-Tonnerre, 14 Place François 1er - Paris.

**February**: Awarded the Grand Order of Merit by the Italian Republic.

**June**: A new perfume, Maxim's for Men was launched at the Maxim's restaurant in Paris.

Pierre Cardin visited the Far East and was received by six heads of State.
1989

**July**: Italian minister, Mr. Giulio Andreotti decorated Pierre Cardin with the medal, "La Fondation des Thermes de Fiuggi".

**October**: In New-York, Pierre Cardin was awarded a price for his contribution to interior design.

1990

Pierre Cardin received the Palmes of the Royal Catalan Fine Arts Academy at San Jordi in Spain.

**June**: Launching of the new women's perfume "Rose Cardin".

**September**: Publication of the Maxim's book One Hundred Years of Parisian Life "Cent ans de Vie Parisienne".

**October**: The Victoria and Albert Museum in London exhibited in its 20th century Gallery a Pierre Cardin retrospective collection of 40 years of ladies fashion and 30 years of men's fashion.

1991

**January**: Opening of the Maxim's Residence II and an Italian restaurant "Le Cirque" at 20 rue du Cirque - Paris.

**February**: Pierre Cardin was made Honorary Ambassador of UNESCO.

**March**: Pierre Cardin designed a medal and jewelry pieces for the profit of the UNESCO- TCHERNOBYL programme.

**April**: Pierre Cardin was promoted to Officer of the Legion of Honour.

**April-May**: The Fine Art Museum in Montreal - Canada exhibited a retrospective of 40 years of ladies fashion and 30 years of men's fashion.

**May**: Pierre Cardin received the Gold and Silver Star of the japanese Order of the Sacred Treasure- the highest honour from the Japanese.

**June**: Pierre Cardin held his fashion show in the Red Square, Moscow in front of 200.000 people.
1992  
**February**: Pierre Cardin accepted a seat in the Academy of Fine Arts at the French Institute.  
**May**: Launching of the men's perfume "Enigme".  
**December**: The official ceremony of acceptance at the Academy of Fine Arts.

1993  
**January**: Pierre Cardin introduced a new cosmetics range.  
**March**: A second Maxim's restaurant opened in Beijing.  
**November**: Pierre Cardin held his first fashion show in Viet Nam (Hô Chi Minh and Hanoï).

1994  
**March**: Retrospective in Sao Paulo and Haute Couture fashion show.  
**June**: Pierre Cardin met for the first time Fidel Castro in Cuba.  
**September**: Pierre Cardin was made Silk Baron during a visit to Krefeld in Germany.  
During his 21st trip to China, Pierre Cardin was made Honorary Citizen of the town of Xian, ex-imperial capital.  
Opening of the Pierre Cardin Fashion and Design Center within the Institute of Textile Science and Technology.  
**November**: Pierre Cardin celebrated the 1200 years anniversary of the ex-Imperial town of Kyoto in Japan with a fashion show presenting 40 years of design in the Sen Yuji Imperial Temple.
1995

**June**: The opening of a boutique and restaurant Maxim's in Moscow, Russia.

**September**: Pierre Cardin met Nelson Mandela in South Africa.

Pierre Cardin visited Burma for the first time.

The opening of a first boutique in Riga (Latvia).

**October**: The launching of the latest women perfume in France, Ophelie.

The Espace Pierre Cardin hosted a three months long exhibition of paintings, sculptures, architecture, engravings and artistic creations in cinema and audiovisual, entitled "The Academy of Fine Arts Today".

**November**: Opening of the first boutique Pierre Cardin in Saint-Petersbourg, Russia.

Pierre Cardin visited Albania where he was received by the President of the Republic Sali Beresha.

**December**: The launching of Ophelie in Riad et Dubai.

Gallery Navarra; the six flags chosen by Mr Cardin for the Year of Tolerance of the UNESCO were exhibited. At Christmas, these flags were raised in Paris at the Place de la Concorde before being presented around the world.

1996

**March**: Pierre Cardin presented a ready to wear collection "EVOLUTION" in his new space "BLUE SKY", for the younger people (16-25 years).

**April**: At Eilat (Israel), and Petra (Jordan), Pierre Cardin presented the six Flags of Tolerance to the international community.

Pierre Cardin presented his last Haute-Couture collection at a private showing at Residence Maxim's in the presence of Mrs. Jacques Chirac, Mrs. Georges Pompidou and Mrs. Jean Tiberi.
1996

May: Pierre Cardin presented his last Haute-Couture collection at the American Embassy in Paris in the presence of Mrs. Pamela Harriman.

June: Pierre Cardin was decorated as Ambassador Chancelor about O.M.I.R (Mediterranean Observatory for Information and Reflexion).

July: On July, 10th in Atlanta, USA, to celebrate the XXVI Olympic Games, Pierre Cardin presented a high fashion collection for men and women and a new sport collection. In the same time he launched "Sportif", a men perfume for the young American people and he inaugurated "The Olympia Gods" the exhibition of the painter Daniel You.

September: Pierre Cardin opened the first Maxim's smoking-room in Brussels, Belgium.

October: Pierre Cardin presented his second ready to wear collection "BLUE SKY" for spring-summer 1997.

Launching of Golden Sand, self heating pads of sand.

November: First trip of Pierre Cardin to Libya.

Launching of the Pierre Cardin men perfume, Centaure

December: Pierre Cardin received the France-Italie Price 1996 given by the Italian Chamber of Commerce in France.

1997

January: Pierre Cardin was decorated as Commandeur of the Legion of Honour.

Opening of the Pierre Cardin exhibition of 50 years of creativity at Espace Pierre Cardin.

June: Auction sale of 8.000 wine bottles from the Maxim's cellar.

Pierre Cardin opened the Minim's restaurant - 7, rue Royale, Paris.

1997

**September** : Opening of a new Pierre Cardin Store in Cannes, France.

**October** : Presentation of the Evolution ready-to-wear collection for spring/summer 1998.
Publication of the book « The Swords » of The Academy of Fine Arts at the French Institute, initiated by Pierre Cardin.

**November** : Grand opening of the restaurant « Atmosphere » in the « Résidence Maxim’s ».
Launching of a new Toyota car : a Rav 4 with the Pierre Cardin label.

1998

**March** : Auction sale in New-York of 14.000 bottles of fine wines from Maxim’s cellar.
Presentation of the Evolution ready-to-wear collection for Autumn/Winter1998-99

Launching of « Orphée » new perfume at Maxim's.
Opening of the new boutique Pierre Cardin in Lyon, France.

**May** : Launching of the boats "Maxim's" on the river Seine in Paris

**June 15** : Pierre Cardin was named Honorary Chairman of the International Dance Council

**July** : Pierre Cardin presented his new ready-to-wear collection for men and women (four seasons 1999)

**September 24** : Opening of the new children boutique - 20, rue du Pont Neuf 75001 Paris

**October** : Presentation of the Evolution ready-to-wear collection for Spring/Summer 1999

**October 29** : Launching party for the Maxim’s cigars at the Maxim's in Paris.

**November 12** : Opening of the Evolution boutique - 83, rue du Faubourg Saint-Honoré 75008 Paris

**November 15** : Opening of the new Maxim's in Shanghai, China.
1999
June 24 : Opening of the new Maxim's in Geneva, Switzerland
October : Presentation of the Evolution ready-to-wear collection for Spring/Summer 1999

2000
February 2 : Launching of the nineteenth Maxim's in Monaco in the presence of the crown Prince Albert.
February 3 : Private view at the Espace Cardin of the furniture exhibitions of Pierre Cardin “Sculptures Utilitaires”.
March 9 : Launching of a new magazine “Parfums et Senteurs”.
April 18 : Fashion show and opening of the international creative concept at Saint-Ouen.
November : Presentation of the Pierre Cardin retrospective at Shanghai and Beijing.

2001
January 10 : Pierre Cardin welcomed Jeanne Moreau at the “Académie des Beaux-Arts”
March 2 : Pierre Cardin bought the Marquis de Sade Castle (Luberon).
May 28 : Launching of a new perfume called “Tristan and Yseult” at the Espace Pierre Cardin.
Launching of the spectacle “La Légende Musical Tristan et Yseult”.
July 13 : Opening of the Lacoste festival. Party in memory of the “Marquis de Sade”.
November : Pierre Cardin received the “Grand prix Licom” 2001, for the best licence.
2002

**February 14**: Presentation of the Pierre Cardin Retrospective in Los Angeles.

**February 20**: Show of his last collection in Las Vegas.

**February 21**: Launch in New York of the Maxim’s compilation.

**March 15**: Launch in Paris of the Maxim’s compilation.

**July**: Second season of the Château Lacoste’s Festival.

**November 13**: Retrospective exhibition in Tokyo for his 50 years of career.

2003

**January 10**: Pitti Uomo: Retrospective fashion show at the Palazzo Corsini (Firenze).

**July**: Third season of the Château Lacoste’s Festival.

2004

**January 7**: Minsk: Pierre Cardin was decorated with the Order of the Francysk Skorina (the most prestigious reward of the Bélarus State).

**February**: Launching of the new men’s perfume “Revelation”.

**February 25**: Retrospective exhibition at the Gallery Carla Sozzani, Milano.

**March 2**: Tribute to Pierre Cardin at the department store “Printemps Haussmann”. Fashion show, exhibition.

**July**: Fourth season of the Château Lacoste’s Festival.

**October 12**: Opening of the new “SEM” exhibition and Inauguration of the new “Art Nouveau” museum.

**October 21**: Within the frame of the France-China Year (days of Happiness France-China), prize giving of the Pierre Cardin award at the Beijing People’s Assembly.

2005

**February**: Launching of the new women’s perfume “Emotion”.

**April 21**: Opening the new line “sculpture’s furniture evolution” exhibition and inauguration, at St-Ouen Concept 2.
2005

May 3 : Exhibition and Inauguration of the years 1950 – 2005 mode and design, at Beaux-arts Academy, in Vienna.
June 23 : Retrospective exhibition in Athènes, Greece.
July : Fifth season of the Château Lacoste’s Festival.

2006

Launching of the new man’s perfume “Emotion”
June 19 : Retrospective exhibition Men & Women in Athènes, Greece.
June 21 : Retrospective exhibition Men & Women in Istanbul, Turkey.
July : Sixth season of the Château Lacoste’s Festival.

2007

May 25 : Pierre Cardin received the fashion award “CFDA” in New-York.
July : Seventh season of the Château Lacoste’s Festival
November 07 : Music show “Jo & Joséphine” plays in the Theater of the “Concept Créatif Pierre Cardin”, in Saint-Ouen (93).
November 18 : Pierre Cardin was awarded Commander Order of the cultural Merit from Monaco Principauty, in the Monaco Embassy, in Paris.

2008

April 10 : Pierre Cardin received the “Star Etoile” price from the SCAD (Savannah College of Art and Design), in the French Embassy, in New-York.
2008
July: Eighth season of the Château Lacoste’s Festival
August 09: Opening of the 10th Maxim’s restaurant (in the world), in Pékin.
August 16: Choreographic show “Marco Polo” made by Marie-Claude Pietragalla, in Beijing’s Opera
October 06: The new Pierre Cardin fashion show 2009, took place at Palais Bulles, in Théoule-sur-Mer (06).

2009
July: Ninth season of the Château Lacoste’s Festival.
October 16: Pierre Cardin was named Ambassador of willingness with the Organization of United States for the food and the agriculture (FAO: Food and Agriculture Organization).

2010
February: Publication at Assouline of the work Pierre Cardin “60 years of Innovation”
May 27: Pierre Cardin received in Moscow in the Douma, the ecologic price « ecolo-world » 2010 for his project “The Light Palace”.
July 12: Performance of the musical “Casanova”, piazza San Marco, Venice, Italy.
July – August: Tenth season of the Château Lacoste’s Festival.
October 28: Pierre Cardin received in New York city by the Fashion Group a “legend award” for his whole career.
October 29: Catwalk Pierre Cardin in New York city.

2011
February 22: First season of the literary award Casanova, presented to Maurizio Serra.
April: Pierre Cardin retrospective in Shopping Center Iguatemi in São Paulo, Brasil.
2011

May 13 : Catwalk Pierre Cardin on an aircraft carrier in Tianjin, China.
June 17 : Launch of the book « Maxim’s, Mirror of the parisian life ».
June 23 : Catwalk Pierre Cardin in villa Medici, Rome, Italy.
July-August : Eleventh season of the Château Lacoste’s Festival

2012

March 26 : Opening of a 3rd Maxim’s restaurant in Hefei, China.
April 1 : Catwalk Pierre Cardin at Water Cube in Pekin, China.
June 9 : Catwalk Pierre Cardin at White Palace in Belgrade, Serbia.
July 1 : Catwalk Pierre Cardin at Palais Brongniart in Paris, France.
July-August : Twelfth season of the Château Lacoste’s Festival
August 27 : Introduction to the media and the authority of the Light Palace: an habitable scuplture; Porto Marghera, Italy.
December 3 : Pierre Cardin received at the Fenice of Venice, the Award « Lion of Venice » for his whole career.

2013

July-August : Thirteenth season of the Château Lacoste’s Festival.
November 26 : Catwalk Pierre Cardin- Maxim’s La Nuit, Paris
2014

**February 17**: Representation in Italian of the musical Hamlet, at Espace Pierre Cardin, Paris.

**June 24**: Pierre Cardin received Russian Honor with the award of « Order of Friendship », at the Russian Embassy in France.


2015

**July**: Fifteenth season of the Château Lacoste’s Festival.

**October**: Catwalk at the railway's museum in Beijing, China.

**November 10th**: Catwalk Pierre Cardin at the Peninsula Hotel in New-York, USA.

2016

**February 17**: First representation of the show “Le retour de Marlene Dietrich” at the Espace Pierre Cardin, Paris.

**March 14**: Launch of the book “Espace Pierre Cardin” by Jean-Pascal Hesse (Editions Gourcuff Gradenigo).

**July 9**: Catwalk at the marquis de Sade Castle, Lacoste - Luberon

**July**: Sixteenth season of the Château Lacoste’s Festival.

**September 19**: Catwalk at the Yellow River Stone Forrest, Beiyin, Gansu Province, China

**November 30**: Catwalk at the Institut de France in the meeting room on the occasion of the 70 years of creation of Pierre Cardin.
2017

**January 19**: Presentation of the new Maxim's jewelery line in the Salons Gruau of the famous restaurant.

**April 3**: Exhibition « Sculptures Utilitaires » Gallery Carla Sozzani at 10, Corso Como in Milan

**June 17**: Catwalk and retrospective exhibition Pierre Cardin at Rosecliff Mansion - New-Port (USA)

**July**: Seventeenth season of the Château Lacoste’s Festival.

**October 16**: Launching of the book « Pierre Cardin » by Jean-Pascal Hesse. Anthology that retraces the 70-year career of the creator.

**December 31st**: Fashion show « 70 years career » at 798 Art Zone - 751D Park (Beijing Fashion Design Plaza 79) in Beijing.

2018

**January 1st and 2nd**: In Beijing, performances of "Marco Polo", a contemporary ballet with costumes and decor signed by the fashion designer.

**January 17 to 24**: Exhibition « Sculptures Utilitaires » at Sotheby’s Paris.

**From February to August**: Italian Tour of « Dorian Gray, la bellezza non ha pietà », musical produced by Pierre Cardin.

**September 20**: Catwalk at the Great Wall of China to celebrate 40 years of presence of Pierre Cardin’s Brand in China.
2019

May 16: Retrospective fashion show and premiere screening of the documentary “House of Cardin” at the Palais Bulles.


July-August: Nineteenth season of the Château Lacoste’s Festival

September 5: Pierre Cardin “EVOLUTION” 2020 Spring-Summer Collection Launch at Aranya Beach in China.

September 6: Screening of the documentary “House of Cardin” at the Venice International Film Festival.


2020

February 20: Pierre Cardin was honored at a dedication ceremony adding him to the Palm Springs Walk of Stars.

February 27: A new shop Studio Pierre Cardin opened at 72, rue Saint-Honoré 75 001 Paris.
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